FOOD FROM THE BAR

Legal Community Fights Hunger
WHAT IS FFTB?

• Anti-hunger campaign by legal community

• Three aspects:
  – $$ donation
  – Food donation
  – Volunteer hours

• Four weeks during spring
  2014 dates = April 28 to May 23
Why Spring?

FOOD FROM THE BAR
April 20 – May 15, 2009

One out of four children in Los Angeles County faces hunger when summer vacation begins. When schools close for the summer, thousands of children are not able to access school breakfast and lunch programs, a critical source of nutrition. With the economic recession, more local families are faced with the choice of paying the rent or buying food for their children.
How Did FFTB Get Started?

• Started in Northern California
Expanded to LA in 2009
Then more of California ...
Nationally, through NCWBA

National Conference of Women’s Bar Associations
Washington DC in 2014!!
Need for FFTB

"Now middle-class families who were in retail jobs, construction, the real estate industry ... are finding themselves in our lines."

“When the Cupboard is Bare” (11/10/2008)
Why Adopt FFTB?

- Unique industry/community-wide effort
Why adopt FFTB?

- Apolitical nonsectarian
- Improves image of lawyers
- Rewarding
- Fun !!
Volunteering is Fun
Every year....
Fundraising is Fun

• Creativity is key

Food From the Bar Comedy Night

This year marks the 22nd Annual Food From the Bar drive benefiting the Food Bank of Contra Costa and Solano. For our annual Res Ipsa Jokuitar Comedy Night in April, we invited comedian Will Durst to headline, plus the Irish Newsboys. We are proud to announce that this year, we broke the $1 million mark in cumulative FFTB donations!
Fundraising Ideas – Bake Sale

Let Them Eat Cake… and Nachos!

Some of Jasmine’s favorites:
• Lavender Cake
• Chocolate Layer Cake
Fundraising Ideas

Fundraise to fit office culture

In 2011, Archer Norris won the Most Creative Fundraising Idea for the Donut Eating Contest
Fundraising Ideas

“Casual for a Cause” Day

Bring your pet to work day?
Fundraising Ideas

Mad Men Day

Lunchtime Yoga

Formal Friday
Fundraising Ideas

• Costless auction items

It’s a match made at the Food From the Bar Kickoff & Auction. Come to the auction ready to bid and you could be spending a midday or afternoon hour with Momo, while your stress melts away.
Fundraising Ideas

• Offer up special talents
Keys to Success with FFTB

1. Be inclusive – staff is key!
Keys to Success with FFTB

2. Have a kick-off event
3. Make it easy (online donations)
Keys to Success with FFTB

4. Give awards & recognition
Keys to Success with FFTB

5. Have fun with it!!
For more info, contact

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