HONORABLE MENTION Outstanding Member Program

"LaddHer Up"

Overview: Ms. JD's "LaddHer Up" program provides a unique opportunity for women law firm associates in the earlier stages of their careers to build crucial skills to prepare for a general counsel role in the future.

 Success! Over 60 women associates and 30 women general counsel attended the first LaddHer Up Retreat!



Background on the Project:

- Ms. JD developed the *LaddHer Up* program to provide early career women attorneys with a genuine opportunity to connect with women general counsel with the goal of developing meaningful mentorship relationships to be leveraged throughout their careers.
- Participants personally engaged with women general counsel for transparent 2:1 career strategy
 discussions, as well as professional development on expanding personal networks, effectively pitching to
 potential clients, and building skills for a general counsel role in the future.



Innovative and Impactful!

LaddHer Up: Blueprint for Success

- <u>Co-Chairs</u>: Secured Host Committee Co-Chairs who were current and former general counsels
- Agenda: Carefully crafted agenda featuring two general counsel plenary panels, numerous general counsel networking opportunities interesting expert workshops on topics such as negotiation, implicit bias, and networking, inspiring keynote speakers and small group recreational activities to foster informal general counselassociate social interaction.
- <u>GC Participants</u>: Co-Chairs were instrumental in securing participation from other general counsels
- <u>Engaged National Law Firms</u>: Development opportunities for their associates
- <u>Post-Event Follow-Up Activities</u>: Created ongoing LinkedIn Networking Group;
 scheduled follow up webinars and networking opportunities for participants