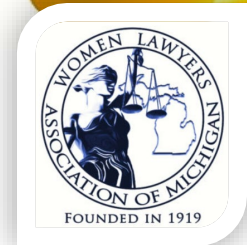


HONORABLE MENTION

Outstanding Member Program

“Centennial Gala”

Women Lawyers Association of Michigan



Overview: WLAM’s Centennial Gala honored over 350 amazing women who have led the organization through its 100 year history, including the past presidents of the boards of the state organization, fourteen regional divisions, and the charitable foundation.

- Success! Sold out event which honored a century of leadership by over 350 women who broke down barriers and broke glass ceilings.

Background on the Project:

- Theme was “Looking Back, Moving Forward” and honored all of the past presidents, as well as president of each of the regions and the foundation.
- Significant efforts taken to research, compile and preserve the history of women lawyers in Michigan, including photographs and biographies.
- Countless newspaper articles, memorabilia, photographs and large infographics were on display.
- WLAM also created a documentary and the trailer was shown during the Gala’s program.





Celebrate in Style!

Centennial Gala: Blueprint for Success

- Reflected on their History: Researched their roots and all founders; researched newspaper archives; compiled historical documents, photographs and biographies; created “Century of Leadership” banner which was displayed at Gala
- Created Documentary: Created a full-length documentary featuring commentary from past WLAM presidents, titans of the Michigan judiciary and icons of Michigan law (trailer and full version available upon request)
- Created “Walk Through History” Space at Gala: Had dedicated space for exhibits, photographs, banner and infographics; played documentary on a loop in the space
- Historical Venue: Site of one of the first women’s clubs in the city of Detroit; celebrated in style with black-tie optional, red carpet entry, 7 piece band and photobooth which allowed guests to instantly post on social media.



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** A detailed “Blueprint for Success” is available upon request