



Virtual

WOMEN'S BAR LEADERSHIP SUMMIT OWNING THE 'CHANGE' REACTION

JULY 30 + 31, 2020

Dear Colleague:

The **National Conference of Women's Bar Associations (NCWBA)** offers you a variety of ways to show your support for women in the law, including sponsorship of our Annual Women's Bar Leadership Summit! The NCWBA encompasses groups of women attorneys from across the United States and Canada, providing more than 35,000 attorneys and judges with leadership support and connections, and provides a forum for exchanging ideas and best practices through our in-person and virtual events, teleconferences, webinars, e-newsletter and social media. We are an IRS Section 501(c)(6) nonprofit affiliate of the American Bar Association. [Click here for a link](#) to more information about us and our member associations. We rely on sponsorship funds to achieve our mission and fulfill our goals. A description of our sponsorship opportunities for our Annual Leadership Summit is enclosed.

Why support the NCWBA's Annual Leadership Summit?

On July 31, 2020, the NCWBA will – for the first time – hold our Annual Women's Bar Leadership Summit – ***Owning the 'Change' Reaction*** – virtually. The Summit brings together attorneys from diverse fields of law to network, build relationships, and receive high-level training for leadership in their women's organizations at home and in the profession. Our 2020 Summit program includes extraordinary speakers and panels on a variety of leadership themes and other cutting-edge topics, as well as recognizing award-winning women's bar associations with outstanding programs. Keynoting the Summit will be Kori Carew. Ms. Carew is an advocate, speaker and inclusion strategist who is passionate about people, human and civil rights, diversity, and inclusion and is a former litigator and trial attorney.

Highlights of the summit programming will include multiple virtual networking opportunities, opening remarks from Chief Judge Rebecca Pallmeyer; a dynamic conversation with Mary Reding Smith, co-founder of Military Spouse JD Network, Moya O'Connor, founder of the New York Caribbean Attorney Network, and Michelle Browning Coughlin, founder of Mother's Esquire discussing their roles as women founders of their organizations. We also will offer practical programming, recognizing it is a stressful and anxious time for many. Jeena Cho, attorney, and author of the best-selling book, "The Anxious Lawyer: An 8-Week Guide to a Joyful and Satisfying Law Practice Through Mindfulness and Meditation" will share tools for relaxing the anxious brain and practices for returning to homeostasis, and will lead us in a short guided meditation. Catherine Sanders Reach, current Director for the Center for Practice Management at the North Carolina Bar Association, will share tips on practice technology and management assistance for attorneys.

In addition to financial sponsors, the NCWBA is always looking for in-kind sponsors. Please consider supporting the NCWBA in 2020. Do not hesitate to contact me directly if you have questions or need additional information at stheberge@bernsteinshur.com / 207-228-7188, or you may contact NCWBA's Executive Director Christina Simpson at info@ncwba.org.

Sincerely,

Shiloh D. Theberge
Vice President of Fundraising and Strategic Partnership

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NATIONAL CONFERENCE OF WOMEN'S BAR ASSOCIATIONS
2020 SUMMIT SPONSORSHIP OPPORTUNITIES

Platinum Sponsor (\$5,000):

- One-minute pre-recorded promotional opportunity during the Summit in a premium slot
- Option to have pre-taped materials available for viewing by attendees to the Summit, available for viewing on the NCWBA web page, and available through social media channels
- Individual recognition during the Summit
- Fifteen admissions to the Summit (can be used to sponsor attendees such as students)
- Ability to offer "online code" discounts to Summit attendees
- Company logo or other publication materials included in our monthly newsletter distributed to NCWBA member organizations
- Individual recognition via social media channels (we have over 1,000 Facebook followers!)
- Company logo and website link placed on NCWBA website home page

Gold Sponsor (\$2,500):

- Thirty-second pre-recorded promotional opportunity during the Summit
- Option to have pre-taped materials available for viewing by attendees to the Summit, available for viewing on the NCWBA web page, and available through social media channels
- Individual recognition during the Summit
- Eight admissions to the Summit (can be used to sponsor attendees such as students)
- Ability to offer "online code" discounts to Summit attendees
- Company logo or other publication materials included in our monthly newsletter distributed to NCWBA member organizations
- Individual recognition via social media channels (we have over 1,000 Facebook followers!)
- Company logo and website link placed on NCWBA website home page

Silver Sponsor (\$1,000):

- Option to have pre-taped materials available for viewing by attendees to the Summit, available for viewing on the NCWBA web page, and available through social media channels
- Recognition during the Summit
- Six admissions to the Summit (can be used to sponsor attendees such as students)
- Ability to offer "online code" discounts to Summit attendees
- Company logo or other publication materials included in our monthly newsletter distributed to NCWBA member organizations
- Recognition via social media channels (we have over 1,000 Facebook followers!)
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Bronze Sponsor (\$500):

- Option to have pre-taped materials available for viewing by attendees to the Summit, available for viewing on the NCWBA web page, and available through social media channels
- Recognition during the Summit
- Four admissions to the Summit (can be used to sponsor attendees such as students)
- Ability to offer "online code" discounts to Summit attendees
- Company logo or other publication materials included in our monthly newsletter distributed to NCWBA member organizations
- Recognition via social media channels (we have over 1,000 Facebook followers!)
- Company logo and website link placed on NCWBA Summit page

Friend Sponsor (\$200):

- Option to have pre-taped materials available for viewing by attendees to the Summit, available for viewing on the NCWBA web page, and available through social media channels
- Recognition during the Summit
- One admission to the Summit
- Ability to offer "online code" discounts to Summit attendees
- Recognition via social media channels (we have over 1,000 Facebook followers!)



The
National Conference of
Women's Bar Associations
presents

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National Conference of Women's Bar Associations 2020 Summit Sponsorship Sign-Up Form

Don't see the perfect sponsorship opportunity for your organization? Let us work with you! All of our sponsorships are fully customizable

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Please make your check payable to National Conference of Women's Bar Associations or "NCWBA" and mail with this form to: NCWBA, P.O. Box 260721, Boston, MA 02126.

If you would prefer to pay by credit card, please contact us at info@ncwba.org.

Sponsor Name _____

(as it should appear on our website & in other acknowledgements)

Sponsorship Level:

- Platinum (\$5,000)
- Gold (\$2,500)
- Silver (\$1,000)
- Bronze (\$500)
- Friend (\$200)

Individual Name _____

Company Name _____

Company Address _____

Contact Name _____

Email & Phone _____

For more information about sponsorship opportunities, contact us at info@ncwba.org. The NCWBA is a §501(c)(6) not-for-profit corporation (EIN: 56-1642855).