



NATIONAL
CONFERENCE
OF WOMEN'S
BAR ASSOCIATIONS

We would like to request sponsorship of the National Conference of Women's Bar Associations. NCWBA is a unique organization of 60 women's bar and legal organizations representing more than 35,000 attorneys, judges, and law students. NCWBA advocates for equality, diversity, equity, and inclusion in the legal profession and society. We provide leadership and support, and we exchange best practices through our events, advocacy, and social media. To achieve these important goals, we are honored to work with leading law firms, corporations, and individuals that sponsor NCWBA and its outstanding activities, programs, and initiatives. As you understand this is an endeavor that needs allies and we hope we can add you to this list.

Sponsorship opportunities include sustaining donations to help achieve our overall mission, as well as contributions to help underwrite specific events, such as our **Annual Women's Bar Leadership Summit** – a national forum with programs and events for women attorneys and bar leaders held in conjunction with the American Bar Association's Annual Meeting each August; which includes cutting-edge programming, including our nationally recognized "**GOOD Guys**" event that features male leaders who have both proven themselves to be "**Guys Overcoming Obstacles to Diversity**" and have committed to demonstrate these attributes to other men as well. Additional information about NCWBA and our members, programs, and initiatives can be found at www.ncwba.org. In addition to financial donors, the NCWBA also appreciates its "in-kind sponsors," who graciously provide other important assistance, such as space for our events, program materials, etc. A description of our sponsorship opportunities is enclosed.

The 2024 **Women's Bar Leadership Summit** will be a celebration of our 40th Anniversary! August 1-2, 2024 in August. The 2024 Summit will feature distinguished speakers, national networking and leadership opportunities, professional development, cutting-edge topics, a GOOD Guys® program, a best practices seminar, and ways for member organizations and attorneys to utilize the support that the NCWBA provides.

Sponsorship of NCWBA is a great way to demonstrate your commitment to the advancement of women, diversity, and equity. We hope that we can count on your support. If you have questions or need additional information, please do not hesitate to contact me directly or reach out to NCWBA's Administrator, Jill Pokorny at info@ncwba.org.

Sincerely,

Jessie Pellant, VP - Fundraising

Enclosures – *Sponsorship Options and Form*



2024 NATIONAL CONFERENCE OF WOMEN'S BAR - 40th ANNIVERSARY SUMMIT SPONSORSHIP OPPORTUNITIES & BENEFITS								
Benefits	Platinum	Gold	Ruby	Silver	Copper	Bronze	Supporter	Friend
	\$10,040	\$5,540	\$4,040	\$3,540	\$2,540	\$1,040	\$440	\$140
NCWBA Sponsor page – Sponsor name & website link, including logo (or photo)	✓	✓	✓	✓	✓	✓	Name + logo/photo	Name only
Recognition in Summit Materials* (w/logo for organizations / photo for individuals)	✓	✓	✓	✓	✓	✓	✓	Group Thanks
Admissions to Summit (for sponsor use or as donation to allow others to attend)	4	3	2	2	1	1	1	
Recognition in NCWBA Newsletter (distributed to NCWBA member organizations, plus their leadership, and published on NCWBA Listserv)	Individual thanks with logo or photo	Individual thanks with logo or photo	Individual thanks with logo or photo	Individual thanks with logo or photo	Individual thanks with logo or photo	Individual thanks with logo or photo	Group thanks, with logo or photo	Group thanks, w/o logo or photo
Recognition on NCWBA social media (with logo & web link for firm or company sponsors / photo of individual sponsors)	2 Posts + 2 Stories	1 Post + 1 Story	1 Post + 1 Story	1 Post	1 Post	1 Post (grouped w/other sponsors)	One Post (grouped w/other sponsors)	One Post (grouped w/other sponsors)
NCWBA website home page – Sponsor name & website link (w/ logo or photo)	✓	✓	✓	✓	✓	✓		
Option to include items in welcome bags*	✓	✓	✓	✓	✓	✓		
Option to be named sponsor of reception/coffee/break/webinar/swag bag	✓	✓	✓	✓	✓			
Option to exhibit/share materials at the Summit*	✓	✓	✓	✓				
Option to be included as Sponsor of GOOD Guys Program	✓	✓	✓					
<p><i>*All Sponsor content designated for inclusion in Summit materials must be received by July 1. The earlier in the year you sponsor, the more opportunity for additional recognition! Don't see the perfect sponsorship options for your organization? Let us work with you!</i></p>								

The National Conference of Women's Bar Associations
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NCWBA is an IRS §501(c)(6) not-for-profit corporation (Tax ID No. 56-1642855). Contributions to NCWBA are not refundable or deductible as charitable donations (although in appropriate circumstances they may be treated as business transactions).