



## NCWBA STRATEGIC PARTNERSHIPS

We are so thankful for your interest in creating a dynamic strategic partnership with the National Conference of Women's Bar Associations. NCWBA is a unique organization of roughly 60 women's bar and legal organizations representing more than 35,000 attorneys, judges, and law students across the nation. NCWBA advocates for equality, diversity, equity, and inclusion in the legal profession and society. We provide leadership and support, and we exchange best practices through our events, advocacy, and social media. To achieve these important goals, we are honored to work with leading educational groups, coaches, instructors, law firms, corporations, and individuals that sponsor or partner with the NCWBA and its outstanding activities, programs, and initiatives. This is an endeavor that needs allies and we are so grateful to add you to this list.

As a vetted strategic partner that the NCWBA believes in, we are looking to promote you as a partner of the NCWBA on our website, in social media and promote the use of your programs with our member organizations around the country. We are hoping to partner with those who have aligned values. We see the opportunity for your program or services to advance our values and objectives within the legal profession and therefore will promote you and your programs or services in an effort to create a synergy of advancement. Your yearly sustaining donation to help achieve our overall mission and promote you as well will go to support specific events, such as our Annual Women's Bar Leadership Summit – a national forum with programs and events for women attorneys and bar leaders held in conjunction with the American Bar Association's Annual Meeting each August; which includes cutting-edge programming, including our nationally recognized “GOOD Guys®” event that features male leaders who have both proven themselves to be “Guys Overcoming Obstacles to Diversity®” and have committed to demonstrate these attributes to other men as well. Additional information about NCWBA and our members, programs, and initiatives can be found at [www.ncwba.org](http://www.ncwba.org). Further, we would like to look into opportunities to have a first right of refusal on presenting programs for the NCWBA either through the organization generally or in conjunction with our NCWBA Annual Bar Leadership Summit.

A partnership with NCWBA is a great way to demonstrate your commitment to the advancement of women, diversity, and equity. We look forward to our synergistic relationship going forward. If you have questions or need additional information, please do not hesitate to contact me directly or reach out to NCWBA's Administrator, Jill Pokorny at [info@ncwba.org](mailto:info@ncwba.org).

Sincerely,

Jessie Pellant, VP - Fundraising

Enclosures – *Options*



<b>2024 NATIONAL CONFERENCE OF WOMEN'S BAR ASSOCIATION STRATEGIC PARTNERSHIP LEVELS</b>				
<b>Benefits</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$3,500</b>
NCWBA Strategic Partner Page name & website link, including logo	✓	✓	✓	✓
NCWBA website home page – Strategic Partner name, logo & website	✓	✓	✓	✓
Option to exhibit/share materials at the Annual Summit	✓	✓	✓	✓
One Program given to members throughout the year of partnership	✓	✓		
Two Programs performed throughout the year to the membership throughout the year of partnership	✓			
Social media post created by Partner for sharing by NCWBA	Quarterly	Semester	Semester	Semester
<i><b>Don't see the perfect partnership option for your organization? Let us work with you!</b></i>				

**The National Conference of Women's Bar Associations**  
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*NCWBA is an IRS §501(c)(6) not-for-profit corporation (Tax ID No. 56-1642855). Contributions to NCWBA are not refundable or deductible as charitable donations (although in appropriate circumstances they may be treated as business transactions).*